

Ream vice president... organization. Mr. White will retain the office of treasurer, which he has held since 1937, and Mr. Ream will continue as secretary, a post which he has held since 1938. In announcing the elections, Paul W. Kesten, vice president and general manager, said: "Columbia in the past four months has lost three vice presidents to the armed forces. The election of Mr. White and Mr. Ream as vice presidents is in recognition of their increased duties and responsibilities in the management of the corporation."

W. C. Gettlinger, vice president in charge of sales. They will be on hand tomorrow for the WAPI-WAFM Radio Show and Gene Autry Melody Ranch broadcasts at the Municipal Auditorium.

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COLUMBIA BROADCASTING SYSTEM  
485 Madison Ave., New York 22, N. Y.

JOSEPH H. REAM NAMED EXECUTIVE VICE PRESIDENT OF CBS;  
JULIUS F. BRAUNER ELECTED SECRETARY OF CORPORATION

Joseph H. Ream was elected Executive Vice President of the Columbia Broadcasting System at today's meeting of the Board of Directors held at the network's headquarters, 485 Madison Avenue, New York City. Mr. Ream previously has been Vice President and Secretary. At the same directors' meeting Julius F. Brauner, CBS General Attorney, was named Secretary.

Mr. Ream joined CBS in 1934 and headed the company's Legal Department for eight years. He became Secretary four years later, was elected a Vice President in October, 1942, and in June, 1945, was elected a member of the Board.

Mr. Ream came to Columbia after eight years with the New York law firm of Cravath, deGersdorff, Swaine & Wood. He began the study of law at the University of Kansas from which he received a Bachelor of Arts degree and continued his studies at Yale where he was graduated with an LL.B. in 1927.

He was born October 5, 1903, in Bedford, Iowa, to the former Cassandra Hanes and the Rev. Theodore Jackson Ream. When he was five, the family moved to Topeka, Kansas, where his father served as a District Superintendent of the Methodist Church.

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His wife is the former Anita Biggs. They have five children and reside in Princeton, New Jersey.

Mr. Ream is a member of the American Bar Association, Federal Communications Commission Bar Association, New York County Lawyers Association, Association of the Bar of the City of New York, and the Yale Club of New York. In August, 1945, he was among the broadcasting industry representatives who toured England, France and Germany under War Department auspices.

Mr. Brauner came to CBS in 1938 as a member of the legal staff and was made General Attorney in 1942

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